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## **CLAIMS**

The embodiments of the invention in which an inclusive property or privilege is claimed are hereby defined as follows:

1. A computer implemented method comprising:

facilitating composition at an inviter device an invitation comprising control information for formation of a multi-user session;

transmitting said invitation to an instant messaging server for delivery to a recipient device associated with an instant messaging identifier;

executing at said inviter device a process specified by said control information; and

if first multi-user session data is received from said recipient device, responding with second multi-user session data to said recipient device.

- 2. The method of Claim 1, wherein said invitation comprises a session ID of the multi-user session formed employing at least in part a user ID of an instant message service offered by the instant messaging server.
- 3. The method of Claim 1, wherein said invitation comprises an IP address of said inviter device.
- 4. The method of Claim 1, wherein the method further comprises receiving said first multi-user session data via a relay server.
- 5. The method of Claim 4, wherein responding comprises delivering said second multi-user session data to said relay server for relaying to said recipient device.
- 6. The method of Claim 1, further comprising receiving an indication that a user at said recipient device has accepted said invitation.

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7. The method of Claim 1, wherein said invitation comprises an instant message.

- 8. The method of Claim 1, wherein said executing of a process performed automatically and unconditionally.
- 9. The method of Claim 8, wherein said executing of a process occurs in response to an indication of a user at said recipient device accepting said invitation.
- 10. The method of Claim 1, wherein multi-user session is a multi-player game session, and said invitation comprises at least one game parameter of a game.
- 11. The method of Claim 10, wherein said at least one game parameter specifies a type of game play.
- 12. The method of Claim 10, wherein said at least one parameter specifies a game name for a user at the inviter device.
- 13. A computing device having a processor and a memory containing computer executable instructions for performing the method of any of Claims 1-12.
- 14. A computer readable medium containing computer executable instructions for performing the method of any of Claims 1-4, 6-8 and 10.
  - 15. A computer implemented method comprising:

facilitating acceptance, at a recipient device, an instant message invitation, from an inviter device, comprising control information for formation of a multi-user session;

in response to accepting said invitation, executing a process specified by said control information; and

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transmitting to said inviter device data generated by said process to contribute to the formation of said multi-user session.

- 16. The method of Claim 15, wherein said transmitting comprises transmitting said game data to a relay server for relay to the inviter device.
- 17. A computing device having a processor and a memory containing computer executable instructions for performing the method of any of Claims 15-16.
- 18. A computer readable medium containing computer executable instructions for performing the method of any of Claims 15-16.